

# Product Options

## GoBright

- Room Booking
- Desk Booking
- Car Parking
- Visitor Management
- Weekplanner
- Digital signage
- In-room Digital signage
- Mapping
- Catering
- Wayfinder
- Locker Booking
- Wide range of hardware
- Proprietary hardware and integration with third party devices such as Crestron, IDea, ProDVX, Maxhub, and Phillips...

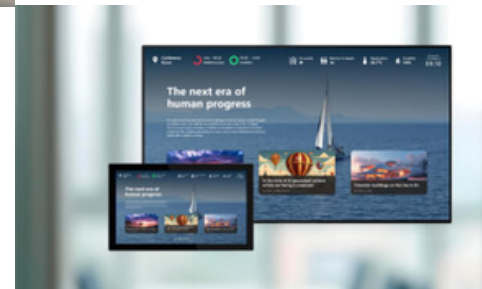


### Highlights

- ROI
- Energy Saving
- Data driven decision making
- Increased employee wellbeing and collaboration

### Highlights

- Booking via app, browser, Teams, Outlook Plugin or via wayfinder screen
- Full O365 integration for user and calendar management
- Fully scalable for organisations of any size
- Pro-rata licensing to provide financial simplicity across multiple locations
- Drives high user adoption with simple UX
- Advanced analytics for occupancy and projected occupancy
- Analyse user behaviour



## Utelogy

- Live device health, uptime, and status
- A single unified dashboard for your entire estate
- Remote reboot, reset, troubleshooting and configuration
- Push firmware updates and system changes
- Monitoring of codecs, video bars, and UC endpoints
- Alerts for VC-specific issues
- Call metrics and utilization insights
- Room readiness checks before scheduled calls
- Automated workflows and scheduled tasks
- Usage and utilisation analytics
- Device performance trends
- Long-term lifecycle insights
- Full hardware inventory
- Lifecycle and warranty tracking



### Highlights

- Identifies and proactively attempts to resolve issues without human involvement.
- Reduced on-site visits
- Remote remediation and resets

### Highlights

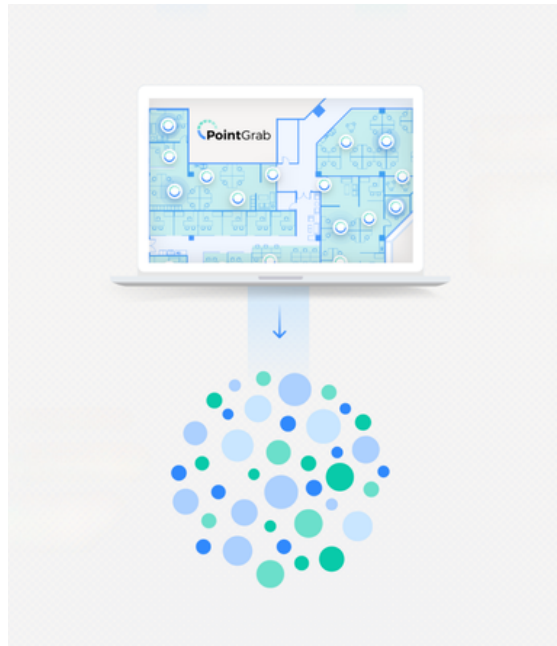
- Continuous monitoring of all connected devices
- Proactive maintenance
- Instant alerts where issues detected
- Comprehensive reporting dashboard
- Integrates with 1000's of solutions for monitoring and control
- Integrations with ITSM tools
- API connectivity
- UC integrations (Teams, Zoom, Webex, SIP)
- IoT and sensor support
- In-depth diagnostic logs
- Encrypted cloud connectivity
- Audit logs and event histories



# Product Options

## Pointgrab

- PointGrab CogniPoint sensors detect occupancy and provide people counting for rooms, desks and traffic lines in real time.
- Combines an image sensor with on-chip AI processing to detect and analyze workspace occupancy
- Occupancy Count for standing and seated occupants
- People in Motion
- Accurate object detection
- See the ins and outs for total people count in large spaces
- Combes optical sensor capabilities and PIR
- Wired & wireless sensor options available
- AI inference runs entirely on the chip inside the device and does not capture, transmit or store images



### Highlights

- Highly accurate, privacy-first occupancy data
- Validates booking and utilisation data
- Supports space optimisation and ESG goals
- Scales quickly across floors and estates
- Integrates with workplace platforms
- Analysis from fine-grained desk-level monitoring and broad area-level people counting
- Suitable for privacy-sensitive environments, including offices in GDPR-regulated regions.

### Highlights

- People counts, movement patterns, usage ratios, and object detection all in one.
- Software-agnostic occupancy data gives you ultimate freedom



## bGrid

- Occupancy & Movement
- Light intensity (RLux)
- Temperature at desk level\*
- Air temperature and humidity
- Noise level (5 levels)
- People count estimate
- CO2
- Air Quality/TVOC
- Real time data
- AI-predicted forecasts and estimations about your building
- Track building assets
- Climate systems are automatically adapted based on predicted occupancy levels
- High-quality hardware
- Regular remote software updates
- choose your own applications to connect to our open API



### Highlights

- Control and automate climate systems according to machine-learning-predicted occupancy
- Open APIs for future adaptability
- Strong sustainability and wellbeing focus
- Best for long-term smart building strategy
- Data Insights
- cloud-based API is open but secure, allowing you to share your data with any application
- 50+ third party applications

### Highlights

- Improve your ESG by tracking and improving energy expenditure and with automated ESG reporting
- Control and automate lighting to save energy



# Product Options

Method	Pointgrab	bGrid
Primary Role	Occupancy & utilisation analytics	Smart building operations platform
Core question answered	How are spaces actually being used?	How should the building respond right now?
Main technology	AI-based optical occupancy sensors	Dense grid of multi-sensors + control platform
Data focus	Desk, room, zone & building occupancy	Occupancy plus temperature, CO <sub>2</sub> , VOCs, light, sound, comfort
Control vs insight	Insight first (analytics & validation)	Insight and real-time control
Typical outputs	Utilisation dashboards, booking validation, space analytics	Automated lighting, HVAC, blinds, comfort optimisation
Deployment driver	Workplace strategy, hybrid working, real-estate optimisation	Energy efficiency, comfort, ESG, operational automation
System type	Specialist analytics layer	Foundational smart-building platform
Strengths	<ul style="list-style-type: none"> <li>• Highly accurate occupancy detection</li> <li>• Validating desk &amp; meeting-room usage</li> <li>• Identifying under-utilised space and ghost bookings</li> <li>• Providing trusted data for workplace &amp; real-estate strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Real-time building optimisation</li> <li>• Automated control of HVAC, lighting, blinds &amp; ventilation</li> <li>• Improving energy efficiency &amp; comfort</li> <li>• Acting as a long-term smart-building platform</li> </ul>