



PRODUCT INFORMATION

GOBRIGHT POWER CONTROL PLUG

The Power Control Plug is an accessory to the [GoBright Interact](#). The PCP powers the desk workstation only when checked in, reducing energy use, saving costs, lowering your environmental impact, and increasing the accuracy of your occupancy data.

It supports a Bluetooth range of approximately 15 meters and allows up to five Power Control Plugs to be connected to a single Interact device. Designed exclusively for use with the Interact, these Power Control Plugs are available in EU, UK and USA versions.



WHY USE IT & WHAT IS THE ROI OF THE GOBRIGHT POWER CONTROL PLUG?

How it fits in the GoBright ecosystem

The Power Control Plug complements the existing [GoBright Interact](#). It extends the platform by introducing power control logic to desk amenities—something not possible with other existing devices. The integration emphasises the holistic nature of GoBright's hardware & software.

Return on investment (ROI)

Modern desk workstations still draw power in standby mode, based on **2 monitors, a Thunderbolt hub, and a power hub**. A typical desk setup consumes approximately **10 W per hour**, even when not in use.

If the workstation is active for **8 hours a day**, it's generally in standby for approximately **16 hours**. Including weekends, that would amount to **128 hours per week!**

With the **average UK electricity cost at £0.30 per kWh**, that standby power amount to approximately **£20 per desk workstation per year** in wasted energy. **How many desk workstations does your company have?**

GoBright POWER CONTROL PLUG



US



EU



UK



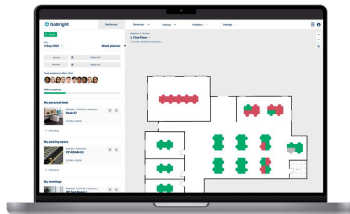
GoBright

POWER CONTROL PLUG

KEY BENEFITS & FEATURES

Benefit	Description
Energy & cost savings	Reduce idle power consumption; real-world savings of €24 per desk workstation per year scale significantly in larger setups.
Lower environmental footprint	By cutting unnecessary energy use, Power Control Plug helps create a greener, more sustainable workplace.
Check-in incentive	Desk only powers when checked in, reinforcing adoption and correct usage.
Accurate data	More reliable occupancy insights to inform workspace planning.
Seamless integration	Bluetooth-enabled, fully integrated with GoBright Interact.
Affordable & scalable	Priced at €25 per unit , and easy to deploy across offices of any size.

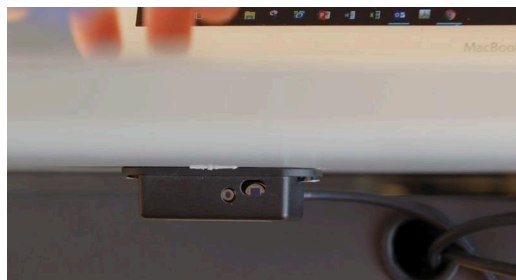
REQUIRED ACCESSORIES



Licence
Desk management licence per desk

The Interact
The necessary booking device

OPTIONAL ACCESSORIES



Sensor
For reliable occupancy data to realise optimal use of workplaces

Glow
For extra visibility on partition walls and monitors