

A truly intelligent workspace needs a Sensor Data System.

PointGrab offers the data foundation of the intelligent workspace with a groundbreaking, field proven Sensors Data System.

Our occupancy data empowers innovative facility managers with actionable insights for a data-driven strategies, from Optimal Utilization of the space and Enhanced Employee Experience to Green Operations.

With accurate real-time data you can trust and a wide range of eco-system partners, the PointGrab solution allows you to align supply to demand, delight the occupants and introduce savings in energy and cleaning rounds, leading to significant efficiencies and space effectiveness.

Key Features

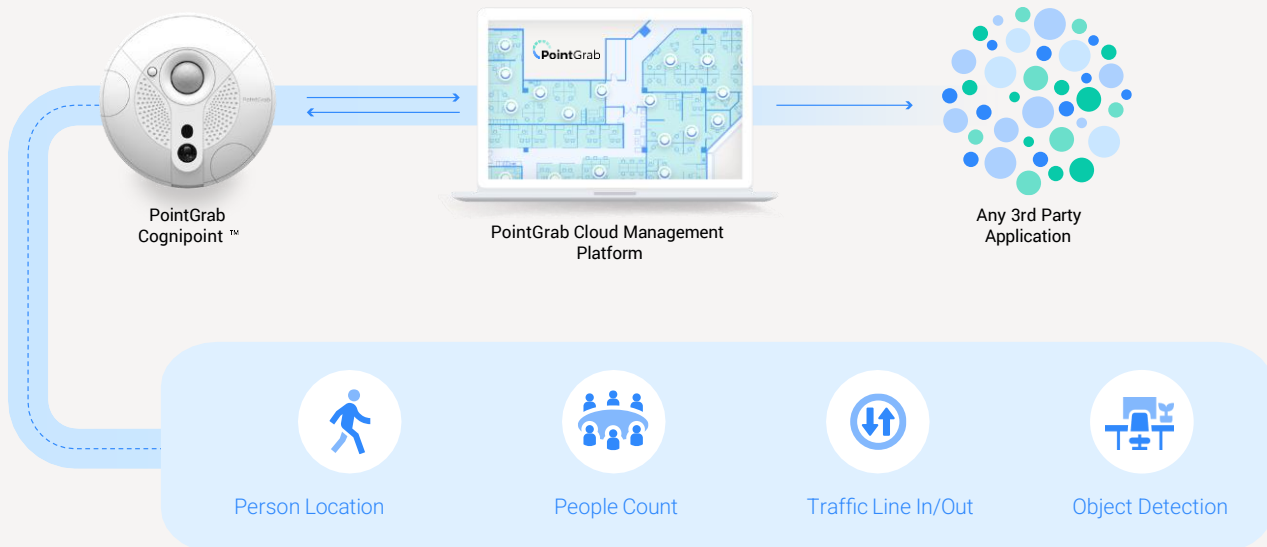
The CogniPoint Sensors Data System consists of 2 main components:

CogniPoint™

Optical people count sensors, embedded with deep-learning algorithms

PointGrab Cloud Management Platform

Provisioning & Management with open API to a slew of CRE applications



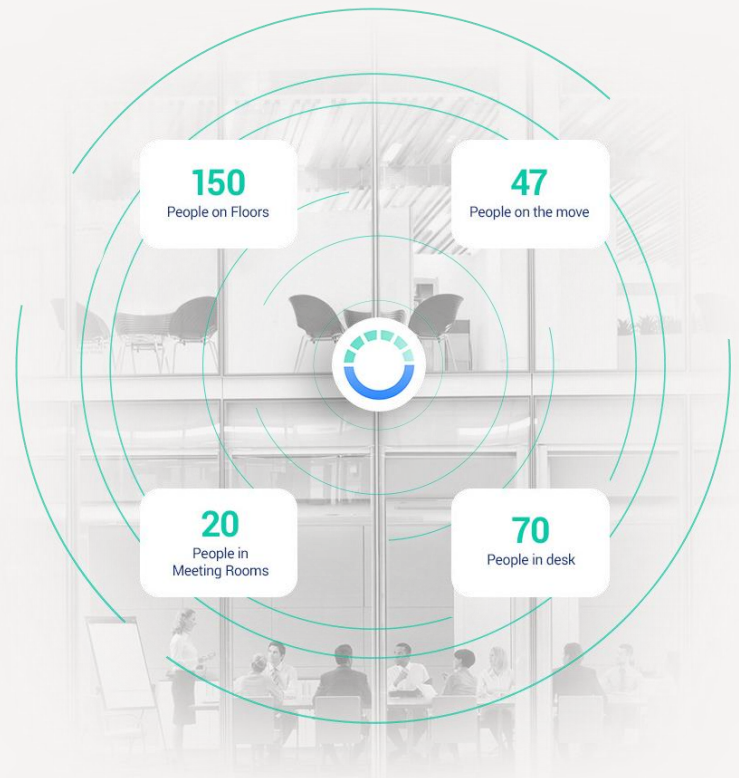
This market proven technology and deployment machine, the PointGrab Sensing Data System provides complete real-time and historical occupancy data for space insights from portfolio and building to single desk and even specific equipment.

Key differentiation is PointGrab open architecture strategy- all data collected is exposed via the APIs, owned by the customer and supporting a Best of Breed customer choice of software platforms and applications that can be gradually role in. Working via channel partners there is no need to on-board PointGrab as a vendor and the deployment is conducted by trusted hands locally

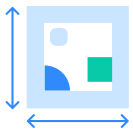
PointGrab 8 years of commercial experience, hundreds of successful deployments, UK and US based cloud and white glove approach to make installation plan, cloud platform commissioning and a data verification process, PointGrab is assuring fast time to value within 60 days from shipment.

Benefits & Advantages

- ✓ Highly accurate (> **95%**)
- ✓ Up to **10** counting **areas per sensor**
- ✓ Wide field of view - one sensor covers up to **48m2** (516Sqm)
- ✓ **Ceiling color matching** (RAL Design) + Black & White
- ✓ **Full Lifecycle Anonymity** - captures are never transmitted or stored locally on the sensor
- ✓ **High data integrity** deployment - PoE or Wifi
- ✓ **High Availability** Cloud Management Platform
- ✓ **Open REST APIs** for seamless integrations, with **available integrations** to over 35 software platforms and IAQ and Presence sensors
- ✓ **Vetted secured solution** with end2end encryption and software OTA update mechanism, ISO and CRA Compliant



Use Cases



Optimal Space Utilization

- Enables space re/planning
- Buildings portfolio optimization
- Used by corporate real estate managers, building operators, workspace leaders



Green Operations

- Enables granular HVAC and lighting usage
- Real-time data with built-in PIR sensor
- Already integrated with BMS and building automation systems



Enhanced user Experience

- Automatic check-in
- Automatic booked assets release
- Increase confidence in the booking app, reduce mismatch between bookings and needs

About PointGrab

PointGrab is at the forefront of transforming commercial real estate with its innovative AI-based IoT sensors, creating truly intelligent workspaces. Our flagship product, CogniPoint™, delivers real-time, actionable insights into space utilization and occupant behavior, allowing businesses to balance spaces supply with demand for enhanced efficiency, productivity, and sustainability. With live sensors since 2018 and over 30,000 sensors sold, PointGrab solutions are deployed in high-profile locations worldwide, including the headquarters of top financial institutions, tech corporations, and consulting firms.