

Software-defined Audio Visual (SDAV) -
the practice of leveraging software to connect a manufacturer-agnostic network of audio-visual devices, such as projectors, monitors, speakers and cameras via the cloud, through ubiquitous networks to enable agile, flexible and scalable management and operation of the components of the unified AV system.

Low-cost and scalable, Utelogy delivers strategic benefits that allow you to leverage your existing IT and AV infrastructure:

- Runs on computers that you already have, saving you money.
- Software-based, so it's easy to install, configure and manage.
- Network-smart, so you can do anything from anywhere.
- Virtualized and hosted on your network for cost-efficiency and security.
- Allows you to consolidate and coordinate AV and IT resources.
- Delivers AV control to your users the way they want it.

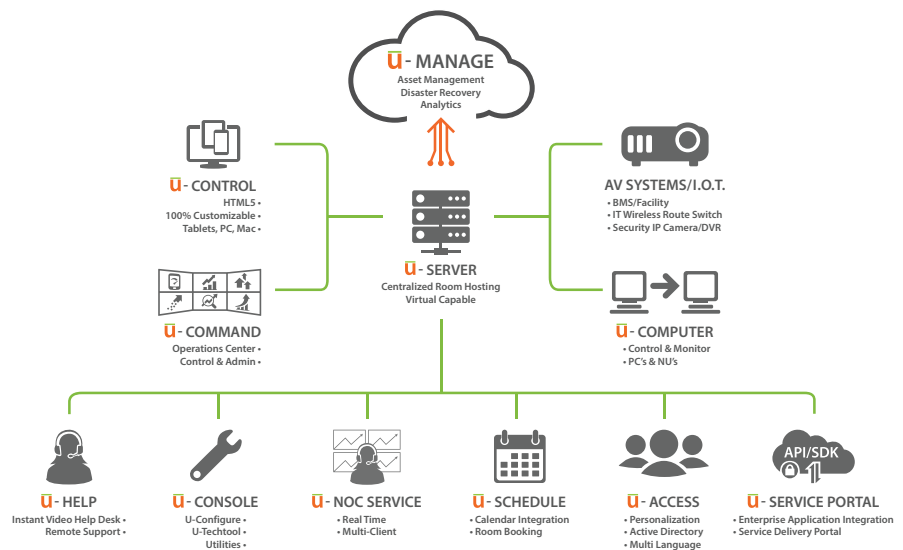
Utelogy 2.0-- Enabling Advanced AV

Utelogy is a software-defined platform that delivers non-proprietary AV control, management, analytics, support and document storage. It can run on any network and any server, virtual or otherwise, delivering an as-a-Service solution for conference rooms, classrooms, operations centers and anywhere else AV technology is deployed.

This revolutionary approach to AV eliminates large up-front hardware costs and delivers a superior return on investment. Utelogy makes it easy to deploy a high-tech AV system that people enjoy using. Its ability to connect a wide variety of devices enables management of AV infrastructures at an enterprise level for reduced costs.

Utelogy facilitates integration of any web-enabled AV device from any manufacturer, allowing you to select the right component for the job at the right price for the budget, regardless of the manufacturer.

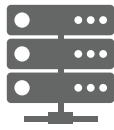
The Utelogy platform is modular, so it can be tailored to your particular needs and is able to grow as your needs do.



For more information or a Utelogy demonstration, call 877-87-UNIFY or visit us at www.utelogy.com.

"Unlike many other commercial products that require real programmers to change layout and accommodate changes in equipment, SRJC Media staff can easily do 'programming' and changing of technology components in rooms (project every 5-6 years) and the required programming and user interface changes are done in minutes in-house—saving the college thousands every year."

Russ Bowden,
Director Media
Services,
Santa Rosa Junior
College



U-Server

- The processor for the AV ecosystem delivers economies of scale
- Centralized for simple deployment, management, flexibility, security
- Power hundreds of rooms or just one



U-Manage

- Management portal with visibility to rooms, equipment, usage, performance
- Provides centralized AV infrastructure management for efficiency, cost savings and improved up-time
- API enables easy integration of Utology into other systems



U-Access

- User provisioning engine that identifies and authenticates users
- Administrators use U-Access to define user device and feature access in each room
- Integrates with Active Directory and similar services



U-Control

- Customizable interface that delivers Utology to users
- Provides user access through any web-enabled device with a screen including computers, tables and smartphones



U-Help

- Provides one-touch access to Help Desk personnel via voice, video, chat
- Enables integrated remote support
- Ticketing and analytics can be integrated into virtually any ticketing or CRM system



U-Console

- Delivers integrated suite of tools and services for remote configuration, assessment and troubleshooting
- Makes delivery of friendly and consistent user interfaces easy to deploy and manage



U-Schedule

- Enables booking of rooms from the room's control panel or other devices that have access to U-Control
- Provides enterprise-wide visibility and resource booking
- Integrates with Google Calendar, Microsoft Exchange, Office 365



U-Computer

- Enables Utology platform to integrate a PC into the AV system and treat it like any other device including monitoring and controlling the PC
- Enables soft conferencing and dialing with the PC
- Launching and closing of applications, rebooting and control of PCs camera and volume

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