

Benefits *Considerations*

Key Benefits

Benefits:

Consistent, high-quality meeting experience across all rooms

Bundling Huddly cameras, Nureva audio and MAXHUB displays ensures every meeting room delivers the same reliable video, audio and collaboration experience, regardless of room size. This removes variability between spaces and improves user confidence when moving between rooms.

Inclusive hybrid meetings with equal presence for remote participants

Huddly's AI-driven framing and multi-camera solutions combined with Nureva's full-room audio pickup ensure remote participants can clearly see who is speaking and hear contributions from anywhere in the room, improving engagement and decision-making in hybrid meetings.

Simplified deployment through pre-validated room kits

Pre-designed bundles remove the need to design AV systems from scratch. Huddly, Nureva and MAXHUB are available in certified room kits by room size, reducing design risk, speeding up deployment and simplifying procurement.

Lower total cost of ownership compared to bespoke AV builds

Nureva eliminates the need for separate DSPs and complex audio tuning, Huddly reduces the need for manual camera control, and MAXHUB combines display and collaboration tools into a single device. Together, this reduces hardware, installation time and ongoing support costs.

Simple, intuitive user experience with minimal training

One-touch join on MAXHUB Teams Rooms, autonomous camera behaviour from Huddly and always-on room-wide audio from Nureva mean meetings "just work", reducing user frustration and IT call-outs.

Scalability from huddle rooms to large collaboration spaces

The same bundle approach can be scaled across the estate, from small rooms using single cameras and audio bars to large rooms using Huddly Crew and Nureva Pro systems, maintaining a consistent platform strategy.

Future-ready platform with ongoing software innovation

All three vendors emphasise software-driven improvement. Huddly cameras gain new AI capabilities over time, Nureva systems continuously autocalibrate as rooms change, and MAXHUB platforms are designed for long-term Teams Rooms and collaboration updates.

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Implementation considerations:

Room design and layout still matter

While the bundle simplifies technology choices, camera positioning, screen height and room acoustics should still be considered during design to ensure optimal performance, particularly in larger or irregular spaces.

Room size-to-kit mapping is critical

Selecting the correct Huddly camera model and Nureva audio system for each room size is essential. Overspecifying increases cost, while underspecifying can reduce meeting quality, particularly for audio pickup in larger spaces.

Network and power requirements must be validated early

MAXHUB displays, camera systems and audio bars all rely on stable network connectivity and appropriate power provisioning, which should be assessed during the planning stage to avoid deployment delays.

Change management and standardisation strategy

Organisations gain the most value when the bundle is deployed as part of a wider room standardisation strategy, rather than isolated upgrades, supported by clear internal guidelines and room naming conventions.

Ongoing monitoring and lifecycle planning

Although the bundle reduces day-to-day support, IT teams should plan for firmware updates, device lifecycle management and future room reconfigurations as workplace needs evolve.