

Email Campaigns

01 Consistency & standardisation

SUBJECT: One workplace standard. Better meetings everywhere.

Hybrid meetings shouldn't feel different depending on which room you're in.

By bundling Huddly, Nureva and MAXHUB, organisations can standardise meeting rooms across their estate, delivering a consistent, high-quality experience in every space – from huddle rooms to large conference rooms.

One platform. One experience. Meetings that simply work, every time.

Discover how workplace bundles simplify collaboration and drive user adoption.

TALK TO THE EXPERTS

Inclusion & hybrid experience 02

SUBJECT: Make every meeting inclusive – wherever people join from

Today's meetings are hybrid by default, but technology often lets remote participants down.

Our workplace bundles combine Huddly AI-powered cameras, Nureva full-room audio, and MAXHUB Microsoft Teams Rooms displays to create meetings where everyone can see, hear and contribute equally.

The result is better engagement, better decisions and a more inclusive meeting experience for all.

TALK TO THE EXPERTS

03 Deployment & IT simplicity

SUBJECT: Faster meeting room deployments, fewer headaches

Designing meeting rooms from scratch increases cost, complexity and risk.

Pre-defined Huddly, Nureva and MAXHUB bundles remove the guesswork with certified room kits designed for small, medium and large spaces. That means quicker rollouts, predictable performance and reduced strain on IT teams.

Less integration effort. More reliable collaboration.

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04 Cost, scale & estate rollouts

SUBJECT: A smarter way to scale meeting room technology

Traditional AV builds don't scale well across modern workplaces.

A bundled approach with Huddly, Nureva and MAXHUB reduces hardware complexity, simplifies installations and lowers total cost of ownership – without compromising on quality or performance.

Standardise once, then scale confidently across your entire meeting room estate.

TALK TO THE EXPERTS

User experience & adoption 05

SUBJECT: Meetings that just work – no training required

If users don't trust the meeting room, adoption suffers.

With one-touch join, autonomous camera behaviour and room-filling audio, our workplace bundles give users confidence the moment they walk into the room – no manuals, no learned behaviours, no "can you hear me?" moments.

Better meetings start with simpler technology.

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06 Future-ready investment

SUBJECT: Build meeting rooms that improve over time

Meeting room technology should evolve with your workplace, not fall behind it.

Huddly, Nureva and MAXHUB are built around software-led innovation, enabling ongoing improvements without replacing hardware. That means today's meeting rooms stay ready for tomorrow's ways of working.

A future-ready approach to collaboration starts with the right platform.

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