

Product *Options*



Nureva



Huddly



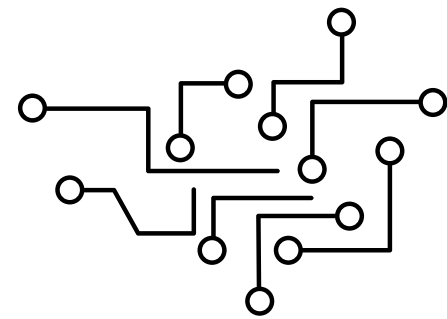
Maxhub

DOWNLOAD

Product *Upgrades*

Our Workplace bundles can also be paired with one of wired or wireless screensharing options to add even more flexibility when sharing content.

Wired



RETHINK

Wireless via Button



MAXHUB

DOWNLOAD

WORKPLACE BUNDLES



Nureva simplify high-quality sound capture and reinforcement for meeting rooms, classrooms and collaborative spaces, removing the complexity traditionally associated with professional audio systems. Nureva focuses on making sure everyone in the room can be heard clearly by remote participants without the need for tuning, external DSPs or specialist installation.

At the core of every Nureva system is Microphone Mist™ technology, which fills a room with thousands of virtual microphones to provide consistent, full-room audio pickup. This approach adapts automatically to changes in room layout, seating or speaker position, ensuring reliable coverage in both fixed and reconfigurable spaces.

Nureva audio solutions are delivered in simple, wall-mounted systems that combine microphones and speakers in a single form factor. Installation is quick and repeatable, ongoing calibration happens automatically, and centralised management and firmware updates help reduce AV and IT support overhead.

Compatible with leading UC platforms such as Microsoft Teams and Zoom, Nureva Audio is well suited for boardrooms, classrooms, training rooms, town hall meetings and large collaboration spaces where ease of use, scalability and consistent audio quality are critical. The result is a more natural meeting experience that allows teams to focus on conversation rather than technology.

Ideal for: Higher Education, training rooms, large meeting rooms with challenging ceilings and divisible spaces



WORKPLACE BUNDLES

Huddly

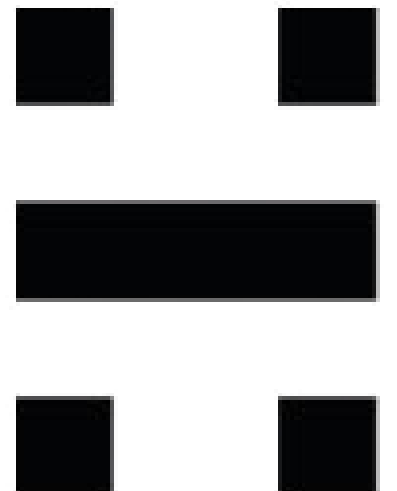
Huddly designs software-defined video collaboration solutions that aim to make meetings more inclusive, engaging and natural for both in-room and remote participants. Built for modern hybrid environments, Huddly cameras focus on reducing the friction of traditional conferencing by letting meetings feel more like real, human conversations rather than static video calls.

At the core of the portfolio is Huddly Intelligence, an AI-driven platform that continuously adapts the visual experience of a meeting. Using autonomous framing and real-time analysis, the cameras automatically highlight participants, adjust views and follow the flow of conversation without manual control, helping remote attendees feel equally present.

Huddly solutions are built on a modular, scalable hardware approach, supporting both single-camera and multi-camera deployments. Systems can be installed quickly with plug-and-play connectivity and adapt easily to different room sizes and layouts, reducing complexity for AV and IT teams.

Compatible with leading collaboration platforms such as Microsoft Teams and Zoom, Huddly cameras are suited to focus rooms, boardrooms and large hybrid spaces alike. Through continuous software updates and AI-led innovation, Huddly positions video collaboration as a future-ready investment that evolves as workplace needs change.

Ideal for: Boardrooms, training rooms and flexible spaces



WORKPLACE BUNDLES

MAXHUB

MAXHUB delivers all-in-one collaboration solutions designed to simplify how teams meet, share and work together in modern meeting and learning spaces. By combining display, computing, audio and video into a single platform, MAXHUB reduces system complexity and creates a consistent experience for both local and remote collaboration.

At the centre of the MAXHUB portfolio are interactive collaboration displays that integrate high-resolution 4K screens, responsive touch, built-in cameras, microphone arrays and speakers. These displays support wireless content sharing, real-time annotation and video conferencing, enabling meetings to move seamlessly between presenting, brainstorming and discussion.

MAXHUB solutions are designed to be easy to deploy and manage, with minimal setup and an intuitive user interface. Integrated collaboration software brings common meeting actions together in a single workflow, helping users start meetings quickly and allowing IT teams to standardise rooms across different sizes and use cases.

Compatible with major platforms such as Microsoft Teams, Zoom and other UC services, MAXHUB supports a wide range of spaces from huddle rooms to large conference and learning environments. The result is a scalable, cost-effective collaboration ecosystem that helps organisations maximise productivity while keeping technology simple and accessible.

Ideal for. Budget conscious sectors such as Hotels, Co-working spaces and Public Sector

The MAXHUB logo is presented as the text "MAXHUB" in a white, bold, sans-serif font, centered within a solid black square background.

Nureva

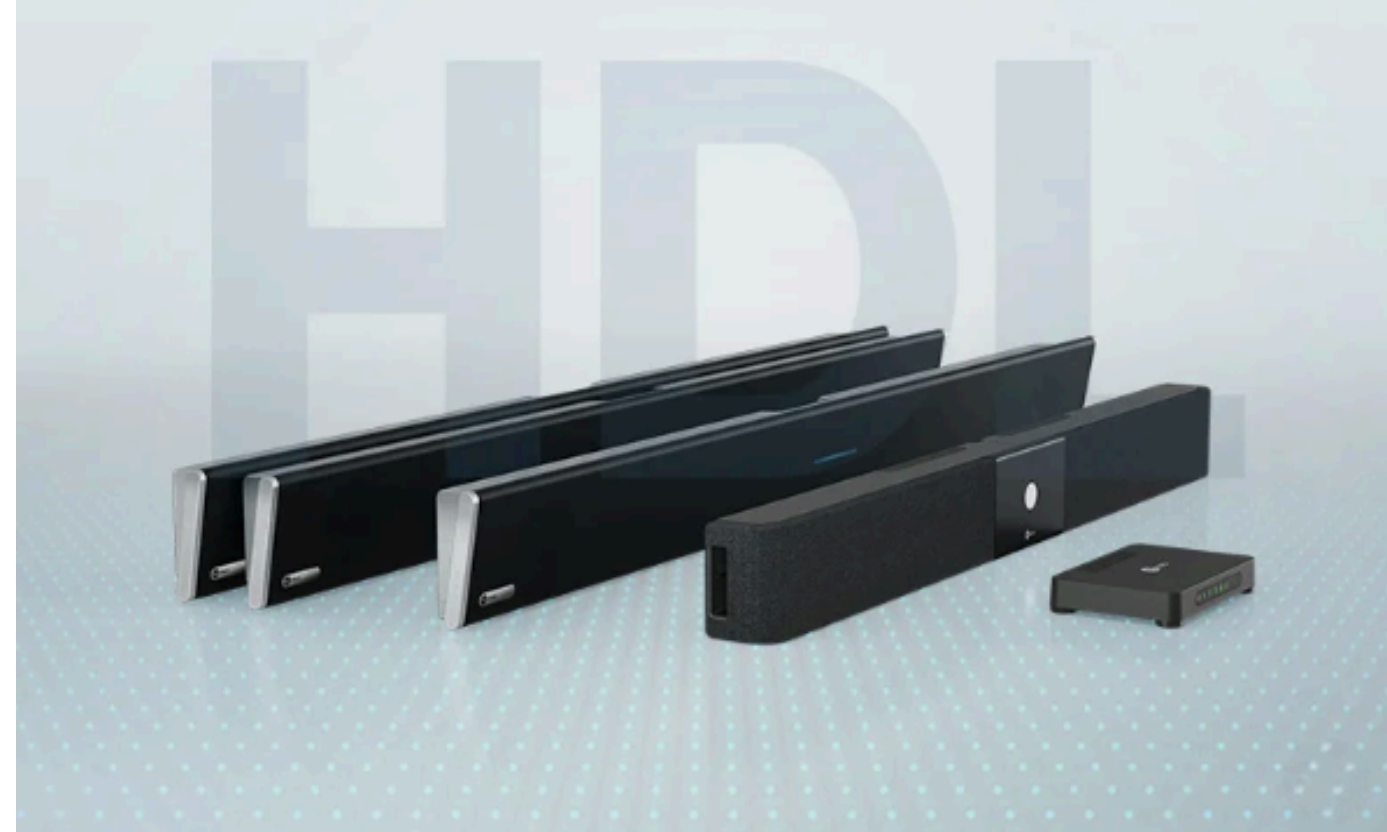
Audio

- Full-room coverage
- Continuous autocalibration
- Adaptive Voice Amplification
- AI-powered collaboration
- Sound location data
- Built-in Assistive listening (HDX)
- Adaptive Voice Lift (HDX)

Complete audio solution for rooms up to 12.2m x 18.3 m:

- HDL200
- HDL310
- HDL410
- HDX

SET UP GUIDES



Highlights

- Microphone Mist™ technology
- Audio flexibility
- Microsoft Teams Rooms and Zoom Rooms certified

Highlights

- Supports real world behaviour of people moving, turning and speaking naturally at varying distances from the microphones
- Solves the problem of being heard clearly wherever you are
- Reduces AV complexity avoiding ceiling mics, DSP programming, tuning sessions and follow up site visits
- Strong fit for IT led deployments that need repeatable standards across multiple rooms without specialist audio expertise
- Works cleanly alongside any camera strategy
- Simplifies tender conversations by reducing scope creep



Huddly Cameras

- Remote participants see conversations unfold naturally, not just a static wide shot
- Experience adapts to how people actually talk and collaborate, not how the room was pre-configured
- Removes the need for manual camera control or preset training
- From simple AI framing in small rooms to multi-camera, director-style experiences in larger collaboration spaces
- Powerful in discussion-led environments: workshops, innovation spaces, executive meetings and leadership sessions
- Platform-agnostic, so it fits easily into Teams, Zoom or mixed UC environments

SET UP GUIDES

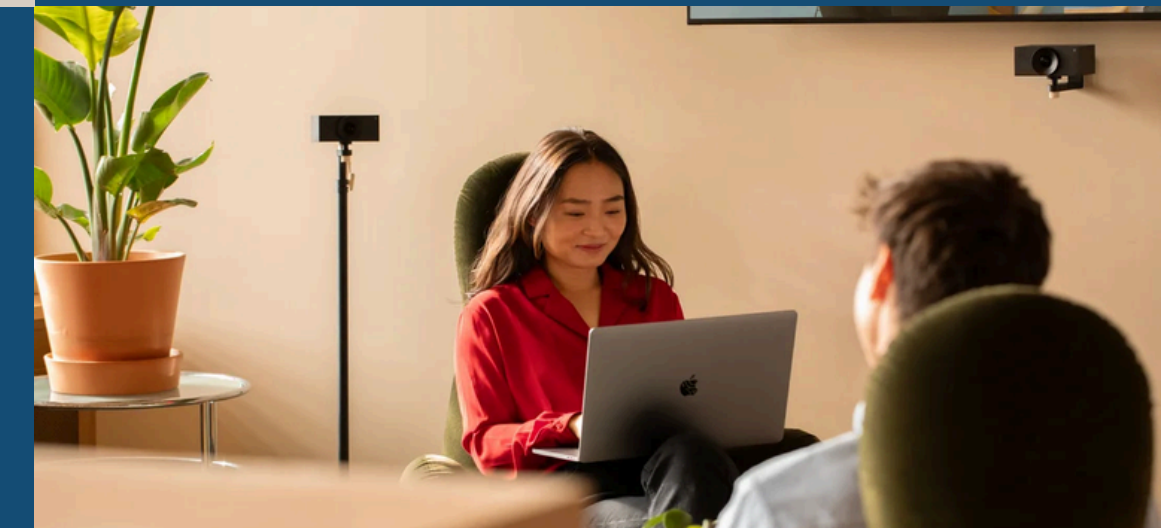


Highlights

- Teams Rooms and Zoom Rooms certified
- Seamless integration with leading UC platforms
- USB-based plug-and-play installation

Highlights

- **Speaker Mode:** Highlights the active speaker for focused communication in formal meetings
- **Collaboration Mode:** Acts like a TV director, choosing the best angles to engage your team
- **Gallery View:** Split-screen view for equal presence and better collaboration
- **Group Framing:** Frames the whole team, adapting to keep everyone visible
- **Perspective Correction:** Fixes wide-angle lens and perspective distortions to provide a natural, true-to-life view of people and spaces
- **Framing Zone:** Set the dimensions of your meeting space so only participants are framed



Maxhub

MTR/Display

- MAXHUB XBoard Series
- MAXHUB Raptor Series
- MAXHUB LED All-in-One Displays
- Fine-pitch modular LED video walls
- MAXHUB UC S07 (huddle room video bar)
- MAXHUB UC P20 / P30 (advanced conferencing kits)
- MAXHUB XBar Series (room video bar systems)
- MAXHUB MTR Bundles (various room kits)
- MAXHUB XCore-based Teams Room systems
- MAXHUB Capture Solutions
- Wireless screen sharing dongles
- OPS PCs
- Mounting systems

SET UP GUIDES

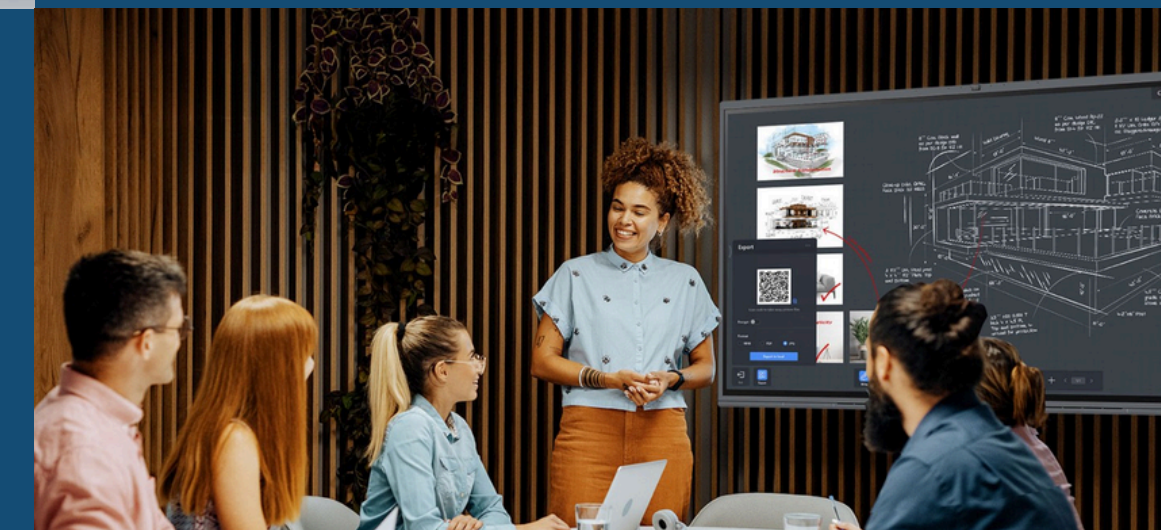


Highlights

- Teams Rooms and Zoom Rooms certified
- Fits existing IT standards in enterprise environments

Highlights

- Enables customers to standardise while still choosing the right form factor for each space
- Strong choice for large estates where consistency, procurement simplicity and support efficiency matter
- Supports both BYOM and Microsoft Teams Rooms strategies, giving customers flexibility as their workplace evolves
- Less dependency on complex AV integration projects
- Reduces need for multiple separate devices
- Competitive pricing
- Suitable for phased estate upgrades



Matrix

Vendor	Technology	When to position	Limitations / Possible Objections
Nureva	Large room Audio	<ul style="list-style-type: none"> The primary requirement is reliable, full-room audio pickup in medium to large spaces without AV complexity. The customer wants to avoid ceiling mics, DSP programming, or professional audio tuning and values fast, repeatable deployments. Rooms are reconfigurable or flexible, where seating, furniture or layouts change frequently. IT ownership is strong and there is sensitivity around support overhead and lifecycle cost. 	<ul style="list-style-type: none"> Wall-mounted bars can be viewed as a design compromise Pro-AV competitors can argue greater control at the cost of complexity Consultant-led AV projects that mandate ceiling mics, DSP logic or Dante networks Acoustically extreme or heritage spaces where deep tuning is prioritised over simplicity Smaller rooms where videobars or AIO devices are seen as “good enough” Budget-driven comparisons where full-room audio performance is not the perceived risk
Huddly	AI Cameras	<ul style="list-style-type: none"> The customer’s priority is meeting equity and engagement, especially for remote participants. Rooms are used for discussion, workshops or high-interaction sessions, not just presentation. There is demand for AI-driven visual storytelling rather than static wide-angle shots. Multi-camera experiences are desired without production crews, camera presets or manual control. 	<ul style="list-style-type: none"> Fully automated camera direction can raise concerns around predictability, governance or user trust, especially where meetings are highly formal Standardisation strategies centred on single-box videobars with camera, mics and speakers built in Buyers who strongly prefer fixed camera views or manual PTZ control Cost-only comparisons where video experience quality is undervalued Rooms where audio performance, not video, is the dominant challenge
Maxhub	Displays, Audio, MTRs, Wireless Screensharing	<ul style="list-style-type: none"> The customer wants a single-device, standardised collaboration experience across many rooms. There is appetite for interactive content, whiteboarding, annotation and wireless sharing as part of everyday meetings. Budgets favour maximum functionality per room rather than modular best-of-breed components. Organisations want fast rollout with minimal integration effort and clear value visibility. 	<ul style="list-style-type: none"> Highly design-led executive spaces favouring premium display brands or bespoke AV builds Microsoft-centric environments positioning Surface Hub as more “native” for governance AV-consultant-led projects that insist on best-of-breed modular components Perception challenges where MAXHUB is viewed as collaboration-first rather than display-led

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