

# Social Media

## The Problem

### Post 1

**Hybrid meetings shouldn't depend on which room you're in.**

By bundling Huddly, Nureva and MAXHUB, organisations get a consistent, inclusive meeting experience across every space – from huddle rooms to large meeting rooms.

One standard. One experience. Meetings that just work.

#HybridWork  
#MeetingRooms  
#WorkplaceTechnology  
#AVSolutions

## Inclusion & experience led

### Post 2

**Great meetings are about being seen, heard and included**

Our workplace bundles combine:

- Huddly AI-powered video
- Nureva full-room audio
- MAXHUB Microsoft Teams Rooms displays

The result? Meetings where remote and in-room participants have equal presence, every time.

#InclusiveMeetings  
#FutureOfWork  
#TeamsRooms

## IT & deployment focused

### Post 3

**Designing meeting rooms from scratch slows projects down and increases risk**

Pre-defined Huddly, Nureva and MAXHUB bundles remove the complexity – faster deployment, predictable performance and lower support overhead. Less integration. More collaboration.

#ITTeams  
#WorkplaceStandardisation  
#SmartBuildings

## Cost & scalability

### Post 4

**Traditional AV builds don't scale well**

A bundled approach with Huddly, Nureva and MAXHUB reduces hardware complexity, simplifies installs and lowers total cost of ownership – while still scaling seamlessly across your room estate.

Standardise once. Roll out everywhere.

#AVStrategy  
#ScalableTechnology  
#ModernWorkplace

## Room confidence & adoption

### Post 5

**No manuals. No training rooms. No "Can you hear me?" moments.**

With one-touch join, autonomous cameras and room-filling audio, our workplace bundles give users instant confidence the moment they walk into the room.

Better adoption starts with better design.

#UserExperience  
#EmployeeEnablement  
#MeetingCulture

## Future-ready positioning

### Post 6

**Your meeting rooms should improve over time – not stand still.**

Huddly, Nureva and MAXHUB are built around software-led innovation, ensuring today's meeting rooms stay ready for tomorrow's workplace.

A smarter investment in collaboration.

#FutureReady  
#WorkplaceTransformation  
#CollaborationTechnology